Texas Minority Counsel Program

18th Annual Conference
September 1-3, 2010
Four Seasons Resort and Club Dallas at Las Colinas
Irving, Texas

Topics include:
• Negotiating Ethics - Are You Smarter Than a 1st Year?
• General Counsel/Managing Partner Panel
• Supreme Court Update
• Using Social Media
• Health Care Update
• What In-house Counsel Want from Outside Counsel
As Chairs of the 2010 Steering Committee, we wish to extend to you an invitation to participate in the 18th Annual Texas Minority Counsel Program to be held September 1-3, 2010, in Irving, Texas. Come see why the TMCP has become the premier client development, networking, and CLE event for minority and women attorneys in Texas!

The TMCP has a unique format in that it not only provides valuable CLE credit, it also gives attendees an opportunity to participate in informational interviews to discuss outside counsel opportunities. Attending the many networking events such as receptions, spa events, golf tournaments, and dine-arounds, which allow participants to dine together in small groups at nearby restaurants, maximizes your opportunity to connect with in-house and outside counsel.

Join us this year at the Four Seasons Resort and Club Dallas at Las Colinas! We are confident that attendance at the conference will benefit your law firm or organization and we look forward to your participation.

Sincerely,

Laura Gibson    Michelle A. Peak
Ogden, Gibson, Broocks & Longoria, LLP American Airlines

Sponsor the 2010 TMCP!

Demonstrate your commitment to the TMCP and its goal of increased diversity in the legal profession by sponsoring the conference. Sponsors benefit by receiving additional exposure and opportunities for participation. To sponsor, complete the 2010 Sponsorship Brochure found online at www.texasbar.com/TMCP. The levels of sponsorship are listed below and benefits for each level can be found on the TMCP website.

- Presidential $10,000
- Chancellor $7,500
- Barrister $5,000
- Advocate $3,000
- Counselor $1,500
- Associate $500

Corporate Counsel Of The Year Award

The Corporate Counsel of the Year Award is presented to the corporate counsel that has done the most to open doors for Texas minority and women attorneys by promoting diversity within their department and/or company and by consistently hiring minority and/or women attorneys in private practice to perform legal work on behalf of their company. The award also recognizes the corporate counsel's support of the TMCP through sponsorship, participation in its programs, and the Program's goals of diversity and inclusion. The recipient of the 2010 Corporate Counsel of the Year Award will be honored at the 18th Annual Texas Minority Counsel Program, September 1-3, 2010, at the Four Seasons Resort and Club Dallas at Las Colinas. Please visit the TMCP website to download a nomination form. Nominations will be accepted until June 15, 2010.

PROGRAM BACKGROUND AND MISSION

The TMCP was created in 1993 with the mission of increasing opportunities for minority and women attorneys who provide legal services to corporate and government clients, and to expose those organizations to the legal talent found in the minority and woman community. Since its inception, the TMCP has been instrumental in enhancing the employment and economic opportunities for minority and women attorneys throughout Texas.

CONFERENCE GOALS

- Provide informational interviewing opportunities for minority and women lawyers to meet with corporations and government agencies.
- Offer an informal environment for attendees to network.
- Present a two-track CLE program designed for minority/women lawyers and corporate/government counsel.

WHO SHOULD ATTEND

- Corporations and government agencies desiring to become more visible to minority and women lawyers in Texas.
- Minority and women lawyers desiring to enhance their opportunities to represent corporations and government agencies.
THE VALUE OF THE TMCP

― David A. Chaumette
De la Rosa & Chaumette

― Aparna M. Dave
Counsel, Wells Fargo Legal Group

― Tom Forestier
Managing Shareholder, Houston Office, Winstead PC

“The TMCP has been a critical part of my professional successes over the years. It has afforded me many opportunities to meet and connect with other attorneys from across the state as they showcase a diversity of legal talent. TMCP supporters and attendees recognize the real value that TMCP delivers, and that’s why attendance continues to grow year after year.”

― Tom Forestier
Managing Shareholder, Houston Office, Winstead PC

“The TMCP is an outstanding venue that gives Winstead a front row seat to dynamic and diverse networking opportunities. Our firm is proud to support this program and we encourage other corporations and organizations to participate. TMCP highlights the diverse pool of legal talent we have in this state and provides enhanced economic opportunities for minority and women attorneys.”

― Aparna M. Dave
Counsel, Wells Fargo Legal Group

― David A. Chaumette
De la Rosa & Chaumette

― Tom Forestier
Managing Shareholder, Houston Office, Winstead PC

Informational Interviews

Outside Counsel Interested In Being Interviewed
Law firm attendees will have a chance to participate in informational interviews with corporate and government representatives to discuss outside counsel opportunities. To be considered for pre-selection by the interviewing corporations, attorneys must register and submit all required information by the early registration deadline of Friday, July 9, 2010. Limited on-site interview sign-up will be available on a first-come, first-served basis for pre-scheduled time slots that are still available.

Expectations
The TMCP is an opportunity to network and form new business relationships. The conference is not a job fair, nor is there any guarantee that you will receive work as a result of the interview process. We hope to provide you with an opportunity to meet with in-house lawyers and tell them about your practice area. This introduction is the first step to getting your name known by the organization so that you can be considered for future work opportunities.

Signing Up and Submitting Your Résumé
Register for the conference online, by mail, or by fax. After your registration is received, you will receive an e-mail containing a link to upload a résumé. Upload (1) a personal résumé and (2) a firm résumé, including a narrative description of your firm’s practice, area(s) of expertise, and all office locations. If your personal résumé already includes this information, you may omit the firm résumé. All résumés must be received by the early registration deadline of Friday, July 9, 2010, to be utilized for pre-selection.

Notification
You will be notified via e-mail at least one week prior to the conference whether you have been pre-selected for an informational interview. If so, your e-mail will include the interview date and time, the interviewing company and, if available, the name of the interviewer.

On-Site Sign-up
At the conference, your registration packet will include interview instructions and a final interview schedule. All interviews are 15 minute consecutive sessions unless otherwise noted. Limited on-site interview sign-up will be available on a first-come, first-served basis for pre-scheduled time slots that are still available.

In-House Counsel Interested In Conducting Interviews
Corporate and government representatives will have the opportunity to meet a diverse pool of outside counsel by conducting informational interviews. We make it easy for you by: 1) compiling credentials in an online database for you to review; and 2) providing an area at the conference for you to have one-on-one meetings with whomever you select.

Signing Up
To register to conduct interviews on behalf of your company, complete the registration form in the 2010 TMCP Sponsorship brochure found online at texasbar.com/TMCP.

Pre-Selection
Pre-selection gives your organization an opportunity to select attorneys prior to the conference to ensure that you meet outside counsel with the skill sets that are needed by your organization — either now or in the future. The representatives from your company who will be conducting interviews will receive instructions via e-mail on how to access résumés. Limited on-site interview sign-up will be available for attendees on a first-come, first-served basis if you leave time slots available for them to do so.

Interview Schedule

Thursday, September 2
8:15–8:45 a.m. On-site sign-up
1:15–1:30 p.m. Training (in-house counsel)
1:15–1:30 p.m. Training (outside counsel)
1:30–5:00 p.m. Interviews

Friday, September 3
7:45–8:15 a.m. On-site sign-up
8:15–8:30 a.m. Training (in-house counsel)
8:15–8:30 a.m. Training (outside counsel)
8:30–11:30 a.m. Interviews
TMCP Annual Golf Tournament
Get a jump start on your networking by playing a round of golf with in-house counsel, speakers and sponsors. This year’s tournament takes place at the PGA Tour Stop TPC Four Seasons Las Colinas—Home to the HP Byron Nelson Championship. The 4-person scramble tournament has a shotgun start at 1:00 p.m. on Wednesday, September 1. Sign up for the golf tournament by registering online at www.texasbar.com/tmcp, or by selecting it on the registration form found in this brochure. Detailed tournament information will be e-mailed at least one week prior to the event.

Spa Networking Event
Not a golfer? Enjoy a relaxing massage or a manicure & pedicure at the Spa & Salon at Four Seasons. Sign up for the spa networking event by registering online at www.texasbar.com/tmcp, or by selecting it on the registration form found in this brochure. Detailed treatment information and appointment times (to be scheduled between 1:00 and 5:00 p.m. on Wednesday, September 1 only) will be e-mailed to you before the event.

Welcome Reception
Welcome to the 2010 Texas Minority Counsel Program! All TMCP registrants are invited to join the golfers and spa-goers for an indoor/outdoor reception from 6:00 to 7:00 p.m. at the beautiful Four Seasons Resort. This is a chance to connect with peers, presenters, and in-house counsel in a relaxed, informal setting before the conference begins the following morning.

THURSDAY, SEPTEMBER 2
5.25 hrs including up to 2.75 ethics
8:00  Registration and Continental Breakfast
8:45  Welcome and Orientation
      Steering Committee Chair
      Laura Gibson, Houston
      Ogden, Gibson, Broocks & Longoria, L.L.P.

      Steering Committee Chair
      Michelle A. Peak, Fort Worth
      American Airlines

      Racial Diversity in the Profession Committee Chair
      Dayla S. Pepi, San Antonio
      St. Mary’s School of Law

9:00  Negotiating Ethics - Are You Smarter Than a 1st Year?
      1 hr ethics
      Wilson Chu, Dallas
      K&L Gates

      Barrett Howell, Dallas
      Winstead PC

10:00  Legislative Update .5 hr
       Royce Poinsett, Austin
       McGinnis, Lochridge & Kilgore, L.L.P.

       Michelle Wittenburg, Austin
       Wittenburg & Associates, LLC

10:30  Legal Writing and Advocacy: Lessons From the Bestseller List .75 hr ethics
       Chad Baruch, Dallas
       Assistant Principal, Yavneh Academy of Dallas
       Law Office of Chad Baruch

11:15  Break – Lunch Provided

11:45  Keynote Luncheon Presentation: General Counsel/Managing Partner Panel .75 hr
       Moderator
       Werten Bellamy, Washington, DC
       President
       Stakeholders, Inc.

Jerry K. Clements, Austin
Managing Partner, Austin Office
Locke Lord Bissell & Liddell

Karen Ripley, Milwaukee, WI
Chief Legal Officer
MillerCoors

Larry D. Thompson, Purchase, NY
Senior Vice President of Government Affairs, General Counsel & Secretary
PepsiCo, Inc.

12:30  Awards Presentation: 2010 TMCP Sponsors
      Corporate Counsel of the Year

1:00  Break

1:30-3:45  Afternoon Breakout Sessions
FRIDAY, SEPTEMBER 3
3.25 hrs including 1.25 hr ethics
8:00 Continental Breakfast
8:20 Announcements
Laura Gibson, Houston
Ogden, Gibson, Broocks & Longoria, L.L.P.
Michelle A. Peak, Fort Worth
American Airlines
8:30 Supreme Court Update .5 hr
Hon. Dale Wainwright, Austin
Justice, Supreme Court of Texas
9:00 Using Social Media .75 hr (.25 ethics)
Aparna M. Dave, Houston
Wells Fargo Bank, N.A.
Gail Taylor Russell, Austin
Taylor Russell & Russell, P.C.
Charles H. Wilson, Houston
Epstein Becker Green Wickliff & Hall
9:45 Networking Break
10:00 Ethics Follies 1 hr ethics
Lee Cusenbary, San Antonio
General Counsel, Mission
Pharmaceutical Company
Writer/Director, Ethics Follies®
Daya S. Pepi, San Antonio
Clinical Assistant Professor of Law
St. Mary’s University Law School
Rosa M. Cabezasp-Gil, San Antonio
Rosa M. Cabezasp-Gil PC
Mary Doggett, San Antonio
Harrison Doggett Duncan & Hardgrave PLLC
Danielle King, San Antonio
Actress/Teacher
Jeff Gifford, San Antonio
Cox Smith Matthews
Lamont A. Jefferson, San Antonio
Haynes and Boone, LLP
Sherry Gibbs Houston, San Antonio
The “Theatre” Realtor, JBGoodwin Realtors
11:00 What In-house Counsel Want From Outside Counsel 1 hr
Moderator
Sylvia A. Cardona, San Antonio
Langley & Banack, Inc.
Cheryl B. Barber, San Antonio
Attorney, USAA
Joseph K. West, Bentonville, AR
Associate General Counsel
Outside Counsel Management
Wal-Mart Stores, Inc.
Randall J. White, Fort Worth
Associate General Counsel
American Airlines
12:00 Closing Remarks & Raffle
12:05 Adjourn

MCLE CREDIT
8.5 HOURS (UP TO 4 HOURS ETHICS)
MCLE COURSE NO: 901184129
This CLE activity may qualify for TRLS specialization credit upon request. Please contact TRLS for individual credit in your specialty area.
Register by July 9, 2010 and Save $50 Early registrations help us ensure that sufficient course books, seating, and refreshments are available. No confirmation will be sent unless you register for the informational interviews, golf tournament or spa event. Course materials and seating will be reserved for pre-registrants until the start of the first topic.

Sponsor Registrations TMCP sponsors are entitled to complimentary conference and networking event registrations. Sponsors MUST register by mail or fax by submitting the 2010 Sponsorship Brochure found online at www.texasbar.com/TMCP.

State Bar Policy Manual §7.03.06 Allows Some Sponsors to Attend Free provided (1) the course is directly related to their tribunal’s jurisdiction, (2) they are full-time judges or judges retired under the Texas Judicial Retirement System and (3) space is available for all paying registrants. This privilege does not extend to receivers, trustees, court staff, or persons serving part-time in any judicial capacity. NOTE: Judges must actually attend to receive course materials.

How To Determine Your Type of Organization A minority and/or woman-owned law firm is one in which at least 51 percent of the ownership interest is controlled by minority and/or woman attorneys.

FREE TO OUR REGISTRANTS! Online Videos of the Presentations & PDFs of the Course Materials will be available to registrants 6-8 weeks after the course. Provide us your e-mail address when registering and we’ll alert you when these benefits are available and how to access them. (Note: Presentation lengths may vary from that which was advertised.) There’s no extra charge; as a registrant, you’re already entitled!

Policy of Impartiality The State Bar of Texas does not endorse political candidates. When a candidate for public office is included in promotion for or participates in a State Bar event, the State Bar is not taking a position for or against anyone’s candidacy.

If You Need Special Accommodations to Attend, please contact 800-204-2222, x1538. Assisted parking can be arranged for drivers of handicap designated vehicles.

Registered But Can’t Attend? If you do not show up for the course, you will automatically be sent the course materials. However, if you prefer to receive a refund, please mail, fax (512-427-4439), or e-mail (minorityaffairs@texasbar.com) your request so that we receive it no later than 5:00 p.m. on Friday, August 27, 2010. Registrations will not be reimbursed after this date. You can, however, transfer your registration to a colleague. Please call 800-204-2222, x1538 to transfer your registration.

Questions? Contact the State Bar Office of Minority Affairs at 800-204-2222, x1538, or minorityaffairs@texasbar.com.

Travel & Hotel Information

Airfare: American Airlines offers attendees of the TMCP a 5% discount off the lowest applicable published air fare to DFW airport. To make a discount reservation, call the American Airlines Meeting Services Desk at (800) 433-1790 or go to www.AA.com and refer to Promotion Code 2280AP.

Hotel Rooms: Hotel rooms have been blocked at a special rate on a space-available basis. To make a reservation, contact the hotel and mention that you are attending the State Bar of Texas “Texas Minority Counsel Program.”

Four Seasons Resort and Club Dallas at Las Colinas
4150 North MacArthur Boulevard
Irving, Texas 75038
(972) 717-0700
$155/night
Deadline: August 2, 2010
The reserved block of rooms may fill up before the deadline. Reserve your hotel room now!

Parking: Complimentary self parking, $10 valet, $22 overnight valet.

2010 TMCP Steering Committee

Chairs
Laura Gibson
Ogden, Gibson, Broocks & Longoria, LLP
Michelle Peak
American Airlines

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Toya Circa Cook Haley, Esq./Texas Health & Human Services Commission

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Director, Office of Minority Affairs
Cristina De La Garza
Office of Minority Affairs
Dayla S. Pepi
Chair, Racial Diversity in the Profession Committee
State Bar Membership No. ________________________________ Title ________________________________

Name ________________________________ Firm/Agency Name ________________________________

Address for Bar-Related Mail ________________________________________________________________

City/State ___________ Zip ___________ Phone (_____) _______ Fax (_____) _______ E-mail ________________________________

I choose to register as:  
- In-house Counsel ................. $200  
- Outside Counsel ................. $350

I choose ONE networking event:  
- Golf Tournament ................. $175  
- Golf (in-house counsel) ........ $100  
- Spa Event (choose one below) ... $135  
- Manicure & Pedicure  
- Massage  
- Spa Event (choose one below) ... $135  
- Manicure & Pedicure  
- Massage  
- Spa Event (choose one below) ... $135  
- Manicure & Pedicure  
- Massage  
- Spa Event (choose one below) ... $135  
- Manicure & Pedicure  
- Massage

I work for:  
- Majority-owned law firm  
- Minority-owned law firm  
- Minority woman-owned law firm  
- Woman-owned law firm  
- Corporation  
- Government Agency  
- Judiciary  
- Other

I want the format of my course materials to be:  
- Electronic (PDFs on USB drive)  
- Hard-copy (1 book) ADD $45  
- BOTH ADD $80

Interview Registration  
This section to be completed by outside counsel only. In-house counsel interested in conducting interviews should complete the registration form in the 2010 TMCP Sponsorship brochure found at www.texasbar.com/tmcp.

- I am outside counsel and would like to participate in the interviews.  
- No, I do not plan to participate in the interviews.

Check all applicable boxes below indicating your practice areas AND fill in the blank with % of total practice. Percentages MUST add up to 100%.

- Administrative Law .................. % of Practice  
- Antitrust  .................. % of Practice  
- Appellate Practice  .................. % of Practice  
- Banking  .................. % of Practice  
- Bankruptcy  .................. % of Practice  
- Business  .................. % of Practice  
- Collections  .................. % of Practice  
- Commercial Litigation  .................. % of Practice  
- Computer & Technology  .................. % of Practice  
- Construction  .................. % of Practice  
- Corporate  .................. % of Practice  
- Criminal  .................. % of Practice  
- Debtor/Creditor  .................. % of Practice  
- Education  .................. % of Practice  
- Entertainment/Sports  .................. % of Practice  
- Environmental  .................. % of Practice  
- Family  .................. % of Practice  
- Government  .................. % of Practice  
- Health Care  .................. % of Practice  
- Immigration  .................. % of Practice  
- Insurance  .................. % of Practice  
- Intellectual Property  .................. % of Practice  
- International  .................. % of Practice  
- Labor & Employment  .................. % of Practice  
- Mediation & Arbitration  .................. % of Practice  
- Mergers & Acquisitions  .................. % of Practice  
- Military  .................. % of Practice  
- Oil, Gas & Mineral  .................. % of Practice  
- Personal Injury/Tort Lit  .................. % of Practice  
- Probate/Trusts/Estates  .................. % of Practice  
- Products Liability  .................. % of Practice  
- Public Finance  .................. % of Practice  
- Public Utility  .................. % of Practice  
- Real Estate  .................. % of Practice  
- Taxation  .................. % of Practice  
- Workers Comp  .................. % of Practice  
- Other  .................. % of Practice  
- Please specify other: ________________________________

No. of Partners _______  No. of Associates _______  No. of Of Counsel _______  Total No. of Attorneys _______

I can’t attend. Just send materials.*  
(FREE Shipping & Handling)  
- Course book .................. $85  
- PDFs on USB Drive ................. $85

I am entitled to a discount on this course:  
- Complimentary due to sponsorship  
- $50 OFF if registering by July 9, 2010. (If by mail, date of postmark will determine discount.)

- As a judge, I AFFIRM I qualify under §7.03.06 (State Bar Policy Manual) for complimentary admission (see pg 6)  
- $___________ is my total fee for course/materials.

I am paying by:  
- Check (enclosed) payable to the State Bar of Texas for $__________  
- Visa  
- MasterCard  
- AMEX  
- Discover

Account No. ________________________________ Exp. Date ___________

Name on card (Please print) ________________________________

Signature ________________________________

*PDFs of course materials will be available for purchase 6-8 weeks after the course in the Online Library at TexasBarCLE.com. Registrants receive access to the PDFs at no additional charge.
† Plus 8.25% tax on total. Please include sales tax or attach exemption certificate. Orders for books and USBs are filled 4-6 weeks after the live event and shipped separately. A bill will be sent unless a credit card charge is authorized on this form.

QUESTIONS? 800-204-2222, ext. 1538
T M C P W O U L D L I K E T O T H A N K O U R  2 0 1 0 S P O N S O R S *

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* Sponsors as of March 31, 2010